



Baldrige Green™

Self-Assessment for Corporate Sustainability

Today's business imperative. Corporate sustainability planning has risen in prominence over the past few years among leading organizations as a tool to achieve strategic dominance within the global marketplace. Corporate sustainability planning builds on the organization's core values, and can provide direction and rationale for the integration of sustainability principles among employees, vendors, and customers.

Benefits of a corporate sustainability assessment for participants:

- Increase revenue
- Reduce costs
- Enhance your organization's brand, reputation, and market value
- Attract and retain the best employees
- Mitigate regulatory and business risks
- Leverage the triple bottom line for the organization



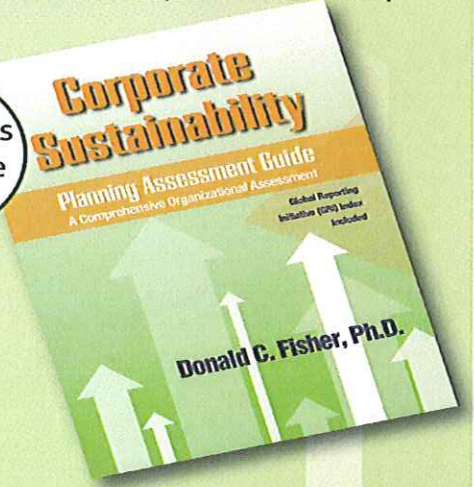
University of Phoenix
Thinking ahead.®

"Thank you to University of Phoenix for hosting this workshop & providing the continental breakfast"

In this highly interactive One-day workshop participants will learn to:

- Use the Baldrige Criteria to identify an organization's corporate sustainability/ social responsibility issues
- Conduct an in-house corporate sustainability self-assessment
- Identify key economic, environmental, and social issues that impact an organization's corporate sustainability
- Develop a Baldrige-based corporate sustainability plan incorporating the Global Reporting Initiative (GRI) Index

all participants will receive the book



Date: Thursday, December 10, 2009
Time: 8:30 am – 4:30 pm
Cost: \$199/AQA members / \$249/Non-members
Location: University of Phoenix
 4605 E. Elwood St, 2nd Floor; Shaffer Conference Ctr.
 .Phoenix, AZ 85040
Instructor: Donald C. Fisher, Ph.D., Executive Director/CEO of Mid-South Quality/Productivity Center

Arizona Quality Alliance Registration

Name _____ \$199 AQA Member or \$249 Non Member

Company _____ Check made payable to; Arizona Quality Alliance

Address _____ Credit Card

Email _____ Visa MC AMEX

Phone _____ Card # _____

Fax or Mail to: 480 874-8680 Exp Date _____

Arizona Quality Alliance, 8655 E. Via de Ventura, Ste E185, Scottsdale, AZ 85258. Phone: 480-874-5815



Baldrige Green™ Corporate Sustainability Workshop

After completing the workshop, participants will be able to:

- Use the Baldrige Criteria to identify an organization's corporate sustainability/ social responsibility issues.
- Conduct an in-house corporate sustainability self-assessment.
- Identify key economic, environmental, and social issues (triple bottom line) that impact an organization's corporate sustainability.
- Develop a Baldrige-based corporate sustainability plan incorporating the Global Reporting Initiative (GRI) Index.

Agenda

8:30 am	Registration & Continental Breakfast
9:00 am – 9:15 am	Welcome
9:15 am – 9:45 am	Baldrige Criteria Overview
9:45 am – 10:15 am	Organizational Overview (Exercise 1)
10:15 am – 10:30 am	Break
10:30 am – 11:00 am	Report Out (Exercise 1)
11:00 am – 11:30 am	7 Steps for Assessing Corporate Sustainability
11:30 am – 12 noon	Table Team Assessment and Scoring – Item 1.1 (Exercise 2) - Category 1: Leadership
12 noon – 1:00 pm Lunch Provided	
1:00 pm – 1:30 pm	Report Out (Exercise 2)
1:30 pm – 2:00 pm	Table Team Assessment and Scoring – Item 4.1 (Exercise 3) – Category 4: Measurement, Analysis, and Knowledge Management
2:00 pm – 2:30 pm	Report Out (Exercise 3)
2:30 pm – 2:45 pm	Break
2:45 pm – 3:15 pm	Completing the Corporate Green Sustainability Index (CGSI) (Exercise 4)
3:15 pm – 3:45 pm	Report Out (Exercise 4)
3:45 pm – 4:30 pm	Developing a Corporate Sustainability Report incorporating the Global Reporting Initiative (GRI) Index

About the Presenter

Donald C. Fisher, Ph.D.

Donald Fisher, Executive Director/CEO of Mid-South Quality /Productivity Center —The Quality Center in Memphis, Tennessee, a Tennessee Board Regents Center of Quality Emphasis, has presented the Malcolm Baldrige Award Criteria internationally to Hitachi, Ltd. in Japan, to the Center for Productivity in Maracaibo, Venezuela, and to international suppliers in London. He worked with the Federal Express Corporation in Dubai, on their Baldrige Application for the Dubai Quality Award. Fisher is a multi-year veteran of the Board of Examiners for the prestigious Malcolm Baldrige National Quality Award and has judged quality performance based on the Baldrige criteria for more than 170 leading organizations worldwide. Additionally, he is the author or co-author of a number of books.

He currently serves or has served as a judge for the Arizona Quality Alliance's Performance Excellence Awards Program, the Tennessee Quality Award, and the Commonwealth of Kentucky Quality Award and serves as a Director for the Alliance for Performance Excellence. In addition to these appointments, he was appointed to serve on both the President's Quality award Program Panel of Judges in Washington D.C. He served as a consultant to the National Association of College and University Business Officers on developing its Baldrige-based Management Achievement Award for American colleges and universities, and developed a corporate sustainability training system which is used by the United States Postal Service nationwide.

His extensive research, along with his early involvement as a Baldrige examiner, gives Fisher unique knowledge and credentials related to corporate sustainability planning and the use of the Baldrige Criteria as a corporate sustainability assessment tool.



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