



Sponsorship Package

The Arizona Quality Alliance (AQA), a 501(c)(3) non-profit organization*, has many opportunities for organizations to be recognized and participate — through our events, programs and activities we involve thousands of people each year. Each email we send out gets distributed to over 1200 people, and our direct mailing list contains over 1500 contacts. Our membership is active in our offerings, as are many other interested parties.

The opportunities are there — and AQA wants to provide you with those that you desire, in addition to allowing you to be able to plan your marketing and participation efforts from the outset. 20% of your sponsorship will be applied to membership with AQA.

All sponsors will receive the following recognition, but the rest is up to you!

- Announced & digitally recognized during the Annual Best Practices Conference
- Announced and digitally recognized during the Arizona Performance Excellence Awards Program Banquet
- Organization or individual’s name listed in:
 - o Performance Excellence Awards Banquet Program
 - o Annual Conference Program, and
 - o AQA website

* AQA is a non-profit corporation under IRS code 501(c)(3). Sponsorships may be a business expense; check with your financial advisor for information.

Sponsorship Contract

I/We agree to the benefits of sponsorship listed (see back for detailed list of benefits):

Presenting - \$12,000 Partnering - \$6,000 Supporting - \$3,000 Networking - \$2,000 Website - \$1,000

Sponsor Information:

Name _____ Title _____

Organization _____

Full Address _____

Phone _____ Fax _____ Email _____

Method of Payment: Check enclosed Total amount enclosed: \$ _____

Visa M/C AMEX Card # _____ Exp. Date _____



ARIZONA QUALITY ALLIANCE

Presenting Sponsor (\$12,000)

- Organization's Logo included on marketing materials
- Full-page ad in Conference Program
- Logo printed on conference materials
- Company Logo to be prominently displayed
- Conference / Awards Luncheon
 - Identified as Luncheon Host
 - Introduce Keynote Presenter
 - Opportunity to provide centerpieces
 - Table reserved for 8 with signage if requested
- One (1) Exhibitor Booth
- Recognized as Presenting Sponsor in Conference Program
- Recognized as Presenting Sponsor on AQA Website Homepage
- \$2400 credit towards AQA Membership
- Sponsor of one (1) AQA Workshop or Seminar
 - Placement of organization's logo on marketing materials
 - Banner prominently displayed during event if available
- Organization's Logo with hyperlink included in all AQA WebPages

Partnering Sponsor (\$6,000)

- \$1200 Credit toward AQA membership
- Logo included in Conference marketing materials
- 1/2 Page ad in Annual Conference Program
- Sponsor of one (1) Workshop or Seminar
 - Organization's logo on marketing materials
 - Banner/logo prominently displayed during event
- Organization's Logo with hyperlink included in all AQA WebPages

Supporting Sponsor (\$3,000)

- \$600 Credit towards AQA membership
- Choose one of the following:
 - 1/2 Page ad in Annual Conference Program, OR
 - Organizational Logo on Annual Conference marketing
- Identified as Host of either Morning or Afternoon Break at Annual Conference
- Organization's Logo with hyperlink included in all AQA WebPages

Networking Sponsor (\$2,000)

- \$400 Credit towards AQA membership
- 1/4 Page ad in Annual Conference Program
- Sponsor of Annual Conference Breakfast, Morning Break or Afternoon Break
- Organization's Logo with hyperlink included in all AQA WebPages

Website Sponsor (\$1,000)

- \$200 Credit towards AQA membership
- Organization's Logo with hyperlink included in all AQA WebPages