



Workshop: "Making Your Showcase Application the Best It Can Be – Telling a Powerful Story"

Organizations who have previously participated in this workshop have increased their success in the application process!

When: Wednesday, May 5, 2011

- 1:00 – 4:00 p.m. - Workshop
- 4:00 – 5:00 p.m. - Individual Questions with Instructor

Cost: \$25 AQA members
\$40 Non-members

Where: Scottsdale Unified School District. 3811 N. 44th Street, Phoenix, 85018 (Education Center – Board Room)

Instructor: *Barbara Chatzkel* is the Owner and President of New River Group which provides business coaching and consulting services for organizational transition and large-scale change. Barbara is the former National Director of Quality for the Internal Revenue Service. While there she deployed a Baldrige-based system for improvement throughout the organization. She is a Senior Member of ASQ, a Certified Quality Manager and Certified Quality Auditor. She was a Baldrige National Quality Award Examiner for two years, a Judge for the Tennessee Center for Performance Excellence program for seven years, and has been a member of the Arizona Quality Alliance Technical Integrity Committee (TIC). She also has been a regional and national judge for the ASQ Team Excellence Award. She teaches this workshop annually and also serves as a mentor to examiners.

Course Overview

You've spent many hours pulling together your organization's Performance Excellence Award Program Application. Take a few more and come away with new insights on how to make your organization's story **SHINE!**

Who should attend?

- Current application writers to obtain last minute tips and information on application writing
- Organizations who are interested in preparing an application next year. Get a head start on the planning and writing process!

This session will give you the opportunity to:

- Discuss your application writing challenges
- Complete exercises addressing key application points
- Understand key points of the criteria in relationship to your organization
- Obtain guidance from an experienced examiner
- Ask one-on-one questions with the instructor after workshop

Registration

Name _____

I have enclosed my check (**Preferred Method**)

Make payable to: Arizona Quality Alliance

Company _____

Credit Card (a service fee of 2.5% will be assessed)

Email _____

Visa MC AMEX

Phone _____

Card # _____

Are you a first-time Showcase applicant? Yes or No

Exp Date _____

What sector of business do you represent? _____

Fax to: 480 874-8680 / email to: kshepard@arizona-excellence.com or mail to:

Arizona Quality Alliance, 8655 E. Via de Ventura, Ste E185, Scottsdale, AZ 85258. Phone: 480-874-5815

www.arizona-excellence.com