



## SPONSORSHIP LEVELS & BENEFITS

### COPPER LEVEL

\$3,000 per year

- \$600.00 Credit toward Membership -
- Recognition in Conference Program - Logo
- Ad in each issue of AQA Quarterly Newsletter - Logo
- Certificate of Sponsorship
- Logo with Hyperlink on AQA Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet

### BRONZE LEVEL

\$6,000 per year

- \$1,200 Credit toward Membership -
- Recognition in Conference Program - ¼ Page Ad
- Ad in each issue of AQA Quarterly Newsletter - ¼ Page Ad
- Certificate of Sponsorship
- Logo with Hyperlink on AQA Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet

### SILVER LEVEL

\$12,000 per year

- \$2,400 Credit toward Membership
- Recognition in Conference Program - ¼ Page Ad
- Ad in each issue of AQA Quarterly Newsletter - ½ Page Ad
- Examiners Trained\* - 1
- Certificate of Sponsorship
- Logo with Hyperlink on AQA Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Promotional items in Conference Packet
- Seat on AQA Board of Directors (offered)

### GOLD LEVEL

\$25,000 per year

- Membership Included
- Recognition in Conference Program - ½ Page Ad
- Ad in each issue of AQA Quarterly Newsletter - ½ Page Ad
- Conference Registrations - 4
- Examiners Trained\* - 3
- Certificate of Sponsorship
- Logo with Hyperlink on AQA Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Promotional items in Conference Packet
- Conference Display Space (1)
- Seat on AQA Board of Directors (offered)

### PLATINUM LEVEL

\$50,000 per year

- Membership Included
- Recognition in Conference Program - Full Page Ad
- Ad in each issue of AQA Quarterly Newsletter Full Page Ad
- Conference Registrations - 6
- Examiners Trained\* - 5
- Certificate of Sponsorship
- Logo with Hyperlink on AQA Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Promotional items in Conference Packet
- Conference Display Space (1)
- Additional Discounts on Workshops
- Individualized needs of company as agreed upon\*\*
- Seat on AQA Board of Directors (offered)

### DIAMOND LEVEL

\$75,000 per year

- Membership Included
- Recognition in Conference Program - Back Cover
- Ad in each issue of AQA Quarterly Newsletter Full Page Ad
- Conference Registrations - 8
- Examiners Trained\* - 7
- Certificate of Sponsorship
- Logo with Hyperlink on AQA Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Promotional items in Conference Packet
- Conference Display Space (1)
- Additional Discounts on Workshops
- Individualized needs of company as agreed upon\*\*
- Seat on AQA Board of Directors (offered)
- Banner Ad on AQA Website
- Company Logo included on all AQA marketing materials
- Special opportunities at Conference or Awards Banquet\*\*\*
- Logo and recognition on all electronic mail announcements and AQA social media pages

- ❖ *\*Individuals who attend Examiner training but do not wish to be an Examiner or do not fulfill examiner responsibilities are charged a fee for attendance.*
- ❖ *\*\* Example: AQA provide volunteer trainers to the company on specific topics as requested.*
- ❖ *\*\*\* Examples: Luncheon host, introduce keynote speaker, provide centerpieces, etc.*



## SPONSORSHIP PACKAGE

The Arizona Quality Alliance (AQA), a 501(c)(3) non-profit organization\*, has many opportunities for organizations to be recognized and participate – through our events, programs and activities we involve thousands of people each year. Each email we send out gets distributed to over 2000 people. Our membership is active in our offerings, as are many other interested parties.

The opportunities are there—and AQA wants to provide you with those that you desire, in addition to allowing you to be able to plan your marketing and participation efforts from the outset.

\* AQA is a non-profit corporation under IRS code 501(c)(3). Sponsorships may be a business expense; check with your financial advisor for info.

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## SPONSORSHIP CONTRACT

I/We agree to the benefits of sponsorship listed (see back for detailed list of benefits):

Copper - \$3,000

Bronze - \$6,000

Silver - \$12,000

Gold - \$25,000

Platinum - \$50,000

Diamond - \$75,000

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Name

Title

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Organization

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Address

City

State

Zip code

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Phone Number

Fax Number

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Email

**Check** enclosed (**Preferred method of payment**)

Total Amount enclosed: \$ \_\_\_\_\_

Visa

Mastercard

American Express

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Card Number

Expiration Date

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Name of Cardholder (print)

(Signature)