



**2010 Conference on  
Performance Excellence  
Sponsorship & Advertisement  
Registration Form  
October 12, 2010  
Chaparral Suites Resort  
5001 N. Scottsdale Rd., Scottsdale, AZ**

**ARIZONA QUALITY ALLIANCE (AQA)  
18<sup>TH</sup> CONFERENCE ON PERFORMANCE EXCELLENCE**

**Sponsorship & Advertisement Opportunities**

**BENEFITS OF PARTICIPATION**

- Exposure to 150-200 attendees from small, medium & large businesses
- Industries represented include: Government, Education, Healthcare, Manufacturing, Service and Non-Profit organizations
- Attendees include: executive management, middle management and quality professionals

**Sponsor**

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> Am/PM Refreshment Break (3 Available) | <b>\$250.00</b> |
| <input type="checkbox"/> Networking Luncheon Sponsor           | <b>\$500.00</b> |
| <input type="checkbox"/> Keynote Speaker Sponsor               | <b>\$500.00</b> |

**BENEFITS:**

- ❖ Sponsor signage at event
- ❖ Sponsor listed in Conference Brochure
- ❖ Sponsor logo included in Conference Brochure
- ❖ Sponsor name announced during conference
- ❖ Keynote Sponsor – Introduce Keynote Speaker
- ❖ Luncheon Sponsor – Identified as luncheon host, [opportunity to provide centerpiece and welcome to networking luncheon

VISIT OUR WEBSITE: [www.arizona-excellence.com](http://www.arizona-excellence.com) FOR UP-TO-DATE INFORMATION ON THE CONFERENCE



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***“Navigating Currents of Change – Sailing to Success”***

Limited Conference Brochure Advertising Opportunities – Reserve Today!

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_  
 Telephone#: \_\_\_\_\_ Fax#: \_\_\_\_\_  
 E-Mail address: \_\_\_\_\_  
 Additional Attendant (see below) \_\_\_\_\_

**Advertising Rates**

		<b>Sizes</b>	<b>Prices</b>
<input type="checkbox"/> Back Page	(full page / color)	7 ½ X 9 ¾	\$1,000
<input type="checkbox"/> Inside brochure cover Front/Back	(full page/color)	7 ½ X 9 ¾	\$750
<input type="checkbox"/> Full Page	(b/w)	7 ½ X 9 ¾	\$550
<input type="checkbox"/> Half Page Horizontal	(b/w)	7 ½ X 4 ¾	\$300
<input type="checkbox"/> Quarter Page	(b/w)	3 ½ X 4 ¾	\$150
<input type="checkbox"/> Business Card	(b/w)	3 ½ X 2	\$50

Ad submission: Ads should be in a jpeg format.

Credit Card Type:    Visa    MC    Amex                      Exp. Date: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_                      Signature: \_\_\_\_\_

For Payment by Check – Make Payable to “AQA”.  
 Send with form to: Arizona Quality Alliance, 8655  
 E. Via de Ventura, Ste E185, Scottsdale, AZ 85258

For Payment by Credit Card – Fax or Email This  
 Completed Form to: (480) 874-8680 / Email to:  
[kshepard@arizona-excellence.com](mailto:kshepard@arizona-excellence.com), or call (480)  
 874-5815.

More info? – AQA Website: [www.arizona-excellence.com](http://www.arizona-excellence.com) or call 480-874-5815

**RESERVATION DEADLINE: August 20, 2010**